

جامعة الزيتونة الأردنية Al–Zaytoonah University of Jordan كلية الاعمال Faculty of Business قسم نظم المعلومات الادارية



" عراقة وجودة" Tradition and Quality

"Entrepreneurship and Innovation in Business"

OF05/0407-4 . · E

Study Plan for Bachelor program - Study Plan Development and Updating Procedures/ Management Information Systems Department

Course Plan for Management information systems (Bachelor Program) No.: (2021-2022)
Approved by Deans Council by decision (21-2020/2021) dated (23/8/2021)
(132) Credit Hours
Study system / hybrid program

Teaching style	Percentage of study plan hours / number	Model used (synchronous: asynchronous)
Complete e-learning courses	20% Maximum / number(27) C h	1:1
Blended Learning courses (For Humanity)	40% Maximum / number (54) C h	1:1
Traditional learning courses (for humanity)	40% Minimum / number (51) C h	2:0

Important note: (The teaching patterns of the subjects are distributed at all academic levels in the program)

Program Vision: Toward Excellence in Teaching and Scientific Research in the Fields of Information Systems and Business Analytics to Enhance Competitiveness.

Program Mission: Preparing Innovative Entrepreneurs in the Field of Information Systems and Business Analytics through Rigorous Applied Technological Education, Enhancing Research Expertise, Achieving Excellence and Sustainable Community Progress both Locally and Globally.

Program Objectives:

- 1. Develop students' skills in analyzing and managing information systems to solve problems and achieve better knowledge of applied technology in making leadership decisions.
- 2. Building scientific knowledge in developing computer software that contributes to achieving operational excellence.
- 3. Develop students' decision-making skills to comply with the modern strategic and administrative objectives of the organizations.
- 4. Enabling students to acquire applied skills in technical areas of knowledge in analyzing, designing and developing institutional and strategic management systems.
- 5. To guide students in exploring and understanding administrative methods in coordinating information technology infrastructure and institutional systems.
- 6. Qualifying students to meet the needs of the local and regional market in the management and use of information technology in the business world.

Program learning outcomes (MK= Main Knowledge, MS= Main Skills, MC= Main Competences)

_	Main knowledge
MK1	Demonstrate a comprehensive, consistent, and structured knowledge of business technology management theories, concepts, and principles.
MK2	A comprehensive understanding of ways to solve the problems of digital organizations and business technology systems
MK3	Employ critical analysis thinking to assess opportunities, challenges, strengths and weaknesses in the local and global business environments.
	Basic skills
MS1	Possess a variety of skills for the needs of the labor market from leaders, entrepreneurs, innovators, analysts and professional designers.
MS2	Apply quantitative and analytical skills in solving complex problems and finding innovative and creative solutions to them.
	General competencies
MC1	Intelligent and flexible communication and effective and professional collaboration in diverse work teams.
MC2	The ability to lead through a set of professional values to practice digital business in accordance with global ethical standards of business conduct



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Tead	ching sty	yle				Th	Pra		Indic	eative	
Fully electronic	Blended learning	Traditional learning	Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Semester	year	
	1. Requirements (27) Credit Hours										
	1.1 N	A anda	tory Requirement	(21 credit hour)							
			0420101	Military Sciences	3	3	0		1	1	
			0420151	National Education	3	3	0		2	1	
			0420271	Life skills	3	3	0		1	2	
•			0420115	Communication skills in Arabic	3	3	0	Remedial Arabic Language	1	1	
•			0420123	Communication skills in English	3	3	0	Remedial English Language	2	1	
•			0420261	Entrepreneurship and innovation	3	3	0		2	2	
•			0420241	Leadership and social responsibility	3	3	0		1	2	
	1.2 U	Jniver	sity Elective Requi	rements (06 credit hour)	ı		1		ı		
			0420142	Human Civilization	3	3	0		1	1	
•			0420253	Development and environment	3	3	0		1	2	
			0420172	Digital skills	3	3	0	Remedial computer skills	2	1	
			0420201	first aid	3	3	0		2	2	
			0420134	Sports and health	3	3	0		1	1	
			0420212	Islamic culture	3	3	0		1	2	
			. 27. 497	Principles of Psychology	3	3	0		1	3	
•			0420341	Principles of German Language	3	3	0		1	3	

Teac	Teaching style					TI	Pr		Indicative	
Fully electronic	Blended learning	Traditional	Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Semester	year
2	2. Fac	culty l	Requirements (21) Credit Hours						
		•	.0.111.	Principles of Management (1)	٣	٣	•	-	١	١
			.0.711.	Principles of Accounting (1)	٣	٣	•	-	١	١
			٠٥٠٨١١٠	Principles of Marketing	٣	٣	٠	-	١	١
		•	.0.71	Introduction to Management Information Systems	٣	٣	٠	-	1	,
		•	.01.127	Business Mathematics	٣	٣	•	-	١	۲
		•	.01.157	Business Statistics	٣	٣	٠	-	۲	١
		•	.01.107	Microeconomics	٣	٣	•	-	۲	١



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Tead Fully electronic	Teaching style Iearning Blended learning Fully electronic		Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Indicative year Semester	
ly onic	ded ing	ional				S	SI		ster	ar .
			rements (84 quirements () credit hours						
3.1 W	lanuato	Ke	.0.7111	Advanced Management	٣	٣		Introduction to Management	۲	١
	•			Information Systems				Information Systems		
	•		.0.7771	Database Management Systems	٣	٣	•	Advanced Management Information Systems	١	۲
		•	.0.7717	Systems Analysis and Design	٣	٣	٠	Advanced Management Information Systems	۲	۲
			.0.7777	Website development	٣	٣		E-Business	١	٣
		•		•		·			<u> </u>	
	•		.0.7777	E-Business	٣	٣	•	Introduction to Management Information Systems	١	۲
	•		.0.7557	Enterprise resource planning systems	٣	٣	•		1	٤
			.0.7770	Programming Basics	٣	٣	•		1	٣
	•		.0.7٣٣٦	Various Programming Languages	٣	٣	٠	Programming Basics	۲	٣
			.0.7777	Advanced Database	٣	٣		Database Management Systems	1	٣
		•		Management systems	'	'		Database Wanagement Systems	'	
		•	٠٥٠٦٢٢٤	Computer Application in Business	٣	٣	•		١	۲
	•		.0.7815	Data Transmission for Business	٣	٣	٠	Advanced Management Information Systems	١	٣
			.0.7727	Social media	٣	٣	•	Electronic marketing	١	٣
			.0.7٣٣٣	Communication Networks for Business	٣	٣	•	Data Transmission for Business	۲	٣
	•		.0.7517	Data analytics and mining	٣	٣	•	Business Intelligence and Big Data	۲	٤
	•		.0.7570	Information security	٣	٣	•	Introduction to Management Information Systems	۲	٤
		•	.0.7517	Business Intelligence and Big Data	٣	٣	•	Database Management Systems	۲	٤
			.0.7517	Decision Support Systems	٣	٣	•	Operations research in business	١	٤
			.0.7871	Field training	٣	٣	•	Passing 90 credit hours	۲	٤
			.0.7577	Graduation Project in Management Information Systems	٣	٣	•	Passing 90 credit hours	۲	٤
3.2	Elective	es Req	uirements (7) credit hours						
			.0.781	Programing Package	٣	٣	•	Data analytics and mining	1	4
			.0.788.	IT project management	٣	٣	•	After passing (60 credit hours)	1	3
			.0.7559	Supply chain management	٣	٣	•	Enterprise resource planning systems	2	4
			.0.7777	Cloud commuting in business	٣	٣	•	Database Management Systems	2	3



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Fully electronic	Blended learning	Traditional learning	Course No.	Course name	Credit hour	Theory Hours	tical Hours	Prerequisite Co-requisite	Semester	year
3.3 St	upporti	ng Re	quirements (21) credit hours					•	
			050111	Principles of Management /2	3	3	0	Principles of Management (1)	2	1
			0502111	Principles of Accounting /2	3	3	0	Principles of Accounting (1)	2	1
			0501418	Knowledge Management	3	3	0	Principles of Management /2	1	2
			0503210	Financial Management 1	3	3	0	Principles of Accounting (1)	1	2
			0620231	Principles of Commercial Law	3	3	0		2	1
			0501234	Operations Research for Business	3	3	0	Business Mathematics	2	2
			0504431	E- Marketing	3	3	0	Principles of Marketing	2	1

The end of the study plan for the major students

Subjects taught in the major for students of other majors (University requirements, Faculty requirements, Major Family Requirements, and Support Requirements)

Traditional learning style Teaching Blended learning Fully electronic	Course No.	Course name	Credit hour	Theory Hours	Practical	The type of requirement and the recipient
	.0.71	Introduction to Management Information Systems	٣	٣	•	Faculty Requirement