

CURRICULUM VITAE

Dr. Firas Rifai
Associate Professor



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Nationality: German and Jordanian

SUMMARY

German of Jordanian descent, have a Ph.D. in Business Administration/Entrepreneurship since 2010 from Philipps University in Germany, have more than 13 years of teaching experience as Assistant/Associate Professor at Al-Zaytoonah University of Jordan as well have 4 years of teaching experience before Ph.D. in different Business and Economics fields in Germany. Learned English in UK and got the IELTS certificate.

QUALIFICATIONS

- Accuracy and Attention to details
- Decision making, critical thinking
- Innovative and creative
- Business Consultancy and incubation
- Managed relative small projects successfully
- Hard worker
- Good listener and working in team
- Expert of MS-Word and MS-Excel (Microsoft Certificate)

EDUCATION

2013 **Goethe Institute / Amman, Jordan**
Certificate: German as a Foreign Language (DaF) - Learn Teaching Methodology to teach German Language

2006 - 2010 **Philipps-University of Marburg, Germany**
Ph.D., Business Administration
Title of Thesis: “The Role of Entrepreneurship, Human Capital and Innovation in the Development Process – Case Study Jordan”

1993 - 1999 **Philipps-University of Marburg, Germany**
Bachelor and Master (Higher Diploma), Business Administration
Title of Thesis: “Conditions for the Success of entrepreneurial start-ups”.

1991 - 1992 **Preparatory college / Frankfurt, Germany**
Preparatory course for foreign Students

1989 - 1990 **Languages College / Freiburg i. Br., Germany**
Learning German language

PROFESSIONAL EXPERIENCE:

2023 -	Establishing and Managing the "Entrepreneurship & Innovation Center" at Al-Zaytoonah University of Jordan
2020-2022	Establishing and Managing the Business Incubator at Al-Zaytoonah University of Jordan
2020-2021	Head of Quality Assurance Office - School of Business/Al-Zaytoonah University of Jordan
2017-Present	Part-Time Lecturer at German-Jordanian University (GJU) - Teaching different subjects in Management and Logistic (Bachelor & Master Programs) & Teaching German Language
SS 2011	Head of the Department of "Banking and Finance" during the Summer Semester
2010 - Present	Assistance/Associate Professor at Al-Zaytoonah University of Jordan - Business Administration / Entrepreneurship and Innovation

A- Teaching the following subjects:

Undergraduate Courses

- 1- Entrepreneurship and Innovation in Business
- 2- Entrepreneurship (Advanced – Master Program)
- 3- Principles of Management I&II
- 4- Total Quality Management
- 5- Time Management
- 6- Knowledge Management
- 7- Management of Small Businesses
- 8- Change Management
- 9- Strategic Management
- 10- Administrative Communication Skills
- 11- Administrative Studies in English
- 12- Organizational Behaviour
- 13- Business Environment Management
- 14- Introduction to International Business and Trade
- 15- Macroeconomic
- 16- Microeconomic
- 17- Business Statistics

Graduate Courses

- 1- Advanced Entrepreneurship\
- 2- Advanced Organizational Behaviour

**B- Publishing the following papers and Book:
Research Papers:**

- 1- Firas Rifai et al. (2023): Cutting-edge Technology and Blockchain: A Bibliometric Analysis (2017-2022). Proceedings of the 18th SICB “Sustainability and Cutting-Edge Business Technologies” Volume 1. Publisher: Springer 2023.
- 2- Firas Rifai et al. (2023): The Role of BIs in Promoting Entrepreneurship of Higher Education’s Institutions. Vol. 33 (2023) Special Issue. <https://namibian-studies.com/index.php/JNS/article/view/470>
- 3- Alsmadi, A.A., Al_hazimeh, A.M., Al-Afeef, M.A., ...Rifai, F., Al-Okaily, M. (2023): Banking Services Transformation and Financial Technology Role. Information Sciences Letters, 2023, 12(1), pp. 315–324. <https://digitalcommons.aaru.edu.jo/cgi/viewcontent.cgi?article=1508&context=isl>
- 4- Firas Rifai (2023): Improving Performance through Third-Party-Logistics Providers. An empirical investigation of Jordanian trading companies. Logistics and Transport (57-58 (2023)). <https://yadda.icm.edu.pl/yadda/element/bwmeta1.element.baztech-8c1b64b9-391d-42f7-9cb4-06dd610b38da>
- 5- Al-Khatib, A.W., Al-Fawaer, M.A., Alajlouni, M.I., Rifai, F.A. (2022): Conservative culture, innovative culture, and innovative performance: a multi-group analysis of the moderating role of the job type. International Journal of Innovation Science, 2022, 14(3-4), pp. 675–692. https://www.emerald.com/insight/content/doi/10.1108/IJIS-10-2020-0224/full/html?utm_source=rss&utm_medium=feed&utm_campaign=rss_journalLatest
- 6- Rifai, F., Obeidi, M., & Al-Maqousi, K. (2022). The impact of business entrepreneurship on organizational performance: An empirical study at Jordanian telecommunication companies. Academy of Entrepreneurship Journal, 28(1), 1-10. <https://www.abacademies.org/articles/The-impact-of-business-entrepreneurship-on-organizational-performance-an-empirical-study-at-1528-2686-28-1-131.pdf>
- 7- Firas Rifai & Hanadi Sa'd (2022). Corporate entrepreneurship to improve business opportunities in jordanian companies under covid-19 conditions. Academy of Entrepreneurship Journal, 28(1), 1-13. <https://www.abacademies.org/articles/Corporate-entrepreneurship-to-improve-business-opportunities-in-jordanian-companies-under-covid-19-1528-2686-28-1-130.pdf>
- 8- Firas Rifai et al. (2021). THE IMPACT OF USING OUTSOURCING STRATEGY BY HUMANITARIAN ORGANIZATIONS ON LOGISTICAL PERFORMANCE. Published in Journal of Governance and Regulation / Volume 10, Issue 2, 2021. <https://virtusinterpress.org/The-impact-of-using-outsourcing-strategy-by-humanitarian-organizations-on-logistical-performance-An-empirical-investigation-from-a-developing-country.html>
- 9- Firas Rifai et al. (2020): Employees Attitude and Organizational Sustainability Performance- An Evidence From Jordans Banking Sector. Published in Research in World Economy. Vol. 12, No. 2, Special Issue; 2021. <https://www.sciedupress.com/journal/index.php/rwe/article/view/19557>

- 10- Firas Rifai (2018): Transfer on Knowhow and Experiences from Commercial Logistics into Humanitarian Logistics to improve Rescue Mission in Disaster Area. Published in "Journal of Management and Sustainability". Vol. 8, No. 3, in Sep. 2018. <http://www.ccsenet.org/journal/index.php/jms/article/view/76806>
- 11- Firas Rifai / Abdulrahman Hashem (2018): Outsourcing Strategy of logistical Activities as adaptive Tool for SME's. Published in "Journal of Management and Sustainability". Vol. 8, No. 3, in Sep. 2018. <http://www.ccsenet.org/journal/index.php/jms/article/view/76805>
- 12- Abdul Sattar H. Yousif / Firas Rifai /Hadeel Alhroot (2017): Investigating Relationship of Innovation and Entrepreneurship Adoption Concept and University competitive advantages: A Field study. In: International Journal of Business and Management, ISSN 1833-3850 E-ISSN 1833-8119, June 2017, Vol. 12, No. 7, P. 138-145. <http://www.ccsenet.org/journal/index.php/ijbm/article/view/67610/37389>
- 13- Firas Rifai (2016): The German Dual Vocational Education and Training System Evaluate the transfer into the Jordanian educational System. In: Asian Journal of Business and Management Sciences, ISSN: 2047-2528, December, 2016, Vol. 4 No. 11, P. 1-13. <http://www.ajbms.org/articlepdf/1-ajbms10-2016-04-11-41103.pdf>
- 14- Firas Rifai / Abdul Sattar H. Yousif (2016): The Role of Business Incubators in the success of Entrepreneur Startups A field study in the Jordanian economy. In Asian Journal of Business and Management Sciences, ISSN: 2047-2528, December, 2016, Vol. 4 No. 11, P. 14-23. <http://www.ajbms.org/articlepdf/2-ajbms10-2016-04-11-41104.pdf>
- 15- Firas Rifai / Nasser Taleb / Loay Alnaji (2016): Does Managing Courses Using Course Learning Outcomes Improve Education Quality? A GCC Study. In: European Journal of Business and Management, ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online), November 2016, Vol.8, No.9, P. 6-13. <http://www.iiste.org/Journals/index.php/EJBM/article/view/29560/30353>
- 16- Firas Rifai / Abdul Sattar H. Yousif (2016): The Effect of Management Policy & Process on Adopting Entrepreneurship Aspects by Jordanian Universities. In Journal of Management and Sustainability, ISSN 1925-4725 E-ISSN 1925-4733 August 2016, Vol. 6, No. 3, P. 127-134. <http://www.ccsenet.org/journal/index.php/jms/article/view/62693/33689>
- 17- Firas Rifai (2016): THE ROLE OF UNIVERSITIES BY ACCELERATING THE TRANSFER PROCESS OF SOCIETIES INTO KNOWLEDGE SOCIETY. International Journal of Management and Applied Science, ISSN: 2394-7926 Volume-2, Issue-11, Special Issue-1, Nov.-2016. http://ijmas.iraj.in/paper_detail.php?paper_id=6305&name=The_Role_of_Universities_by_Accelerating_the_Transfer_Process_of_Societies_Into_Knowledge_Society
- 18- Ahmad Siam / Firas Rifai (2016): Solving the Financial Barriers of New Innovative Startups in Jordan. In: Journal of Management and Sustainability, ISSN 1925-4725 E-ISSN 1925-4733, August 2016, Vol. 6, No. 3, P. 106-113. <http://www.ccsenet.org/journal/index.php/jms/article/view/62692/33688>
- 19- Firas Rifai (2015): Striving to become an entrepreneurial University to bridge the gap between knowing and doing: A study on AL-Zaytoonah University of Jordan. In: Global Journal of Human Resource Management, ISSN: ISSN 2053-5686(Print), ISSN: ISSN 2053-5694(Online), November 2015, Vol.3, No.6, P. 44-

53,<http://www.eajournals.org/journals/global-journal-of-human-resource-management-gjhrm/vol-3-issue-6-november-2015/>

- 20- Firas Rifai1 / Loay Alnaji / Suzan Yousef (2014): The Role of University Academics in Introducing and Applying Entrepreneurship Concepts and its Effect on Universities in General and on Jordanian Society in Specific. In: Developing Country Studies www.iiste.org, ISSN 2224-607X (Paper) ISSN 2225-0565 (Online), Vol.4, No.21, 2014. <https://iiste.org/Journals/index.php/DCS/article/view/16460/16790>
- 21- Ahmad Zakaria Siam / Firas Rifai (2012): Business Angels Financing of Entrepreneurial Projects in Jordan. In: European Journal of Social Sciences ISSN 1450-2267 Vol.32 No.2 (2012), pp. 277-289 © EuroJournals Publishing, Inc. 2012. https://www.europeanjournalofsocialsciences.com/issues/EJSS_32_2.html

Books:

- 1- Firas Rifai (2021): Introduction to Entrepreneurship and Innovation. Publisher: Dar-Wael for Publishing and Distribution, Amman/Jordan. (in Arabic)
- 2- Abdulraheem Alfaris / Firas Rifai (2013): "Introduction to International Business. Publisher: Dar-Almanahej for Publishing and Distribution, Amman/Jordan. (in Arabic)
- 3- Firas Rifai (2010): Unternehmertum, Humankapital und Innovation in der wirtschaftlichen Entwicklung Jordaniens (German Edition). Books on Demand GmbH, Germany.

C- Research Projects

- 1- The Role of Business Incubators in Promoting Entrepreneurship of Higher Education's Institutions. Establishing a Business Incubator. Funded by Deanship of Scientific Research - Al-Zaytoonah University of Jordan. Successfully closed
- 2- Digital Mentoring System Using Recommendation Techniques. Assisting and supporting students in choosing the university major that best suits their abilities, skills and tendencies. In process

D- Papers and Book in process

- 1- Papers on the following subjects:
 - a- Logistic,
 - b- Supply Chain Management,
 - c- Independent Schools
 - d- Teaching Entrepreneurship
- 2- Teaching Book about Entrepreneurship and Innovation (in English)

E- Participating in the following conferences:

- 1- The 18th SICB "Sustainability and Cutting-Edge Business Technologies. Al-Zaytoonah University 2016 – Amman, Jordanien. The Title of the research Paper: Cutting-edge Technology and Blockchain: A Bibliometric Analysis (2017-2022)
- 2- The 15th International Conference on Sustainability and competitiveness in Business (SICB) – Al-Zaytoonah University 2016 – Amman, Jordanien. The Title of the research Paper: "Modern Trends in Innovation Management"

<http://sicb.zuj.edu.jo/sicb16/default.aspx>

- 3- International Conference on Economics, Management and Social Study (ICEMSS) – Berlin, Germany 2016. The Title of the research Paper: " The role of Universities by accelerating the Transfer Process of Societies into Knowledge Societies "
http://www.conference.city/conference.php?e_id=82483
- 4- International Conference for Economic, Business and Financial Challenges in MENA & GCC Countries - German Jordanian University 2012 – Dead Sea, Jordanien. The Title of the research Paper: "Financing of Entrepreneurial Start-ups through Business Angels" <http://www.gju.edu.jo/content/international-conference-economic-business-and-financial-challenges-mena-gcc-countries-2012>
- 5- *And many others*

F- Master's Theses: Supervision and Discussion

Main "Single" Supervisor:

- Hiba Alkilani (English)
The Impact of Teaching Entrepreneurship on Entrepreneurial Orientation of University Students in Jordan
- Malak Abu Zidan (Arabic)
Strategic Intelligence and Service Quality - Applied Study in the Jordanian Commercial Banks
- Abdullah Salah Hasan Saleh (Arabic)
The Impact of Human Resource Management Strategies on Institution Entrepreneurship – A Field in the Jordanian Banking Sector
- Eman Mohammad-Khair Atayyat (Arabic)
The impact of corruption, in its "administrative and financial" dimensions, on entrepreneurship in its dimensions (company formation, entrepreneurial orientation, corporate performance - A field study on Jordanian start-ups
- Loai Al Ghalban (English)
Strategic Flexibility and its Impact on Entrepreneurship Orientation in Jordanian Small and Medium-Sized Companies
- Maha Abu Rahmah (Arabic)
The Impact of Participatory Leadership on Entrepreneurial Performance: An applied study in the information technology sector
- Lana Zuhair Ahmad Asee (Arabic)
The role of business incubators in achieving competitive advantage: An applied study in Jordanian telecommunications companies
- Batool Mohammad Ismail Abu Aredah (English)
The Effect of Teleworking on "Work-Family Conflict": The Mediating Role of Workplace Flexibility Field Study in Leading Financial and Audit Services Firms in Jordan

Second Supervisor

- Katia Al-Maqousi (English)
The Impact of Business Entrepreneurship on organizational Performance: An empirical Study at Jordanian Telecommunication Companies

Member of Committees for Examining Master Thesis

- Yaseen Jameel Tafueeq Yaseen (English)
Social Responsibility and its Impact on Achieving Competitive Advantage: A Field Study in Jordanian Companies for Mobile Phone Services
- Huwaida Hasan Elaiwe Jasem (English)
Impact of Strategic Planning on Organizational Success: The Moderating Role of Knowledge Sharing-Empirical Study in Jordanian Pharmaceutical Companies
- Batool Khalel Sulaiman (Arabic)
Lean Management and its Impact on Customer Satisfaction: Applied Study in the Governmental Hospitals Sector”
- Hanadi Taiseer Hasan Sa'd (English)
Essential Factors Influencing Behavioral Intention to Use Cloud-Based Quality Management System in Jordanian Universities
- Besan Mahmoud Mustafa (Arabic)
ECO Management and Competitiveness: Mediator Role of Customer Voice in Jordanian Industrial Companies
- Bander Mohammad Rabee Al Barghale (English)
Mediation Effect of National and Organizational Culture on the Relationship Between Global Corporate Citizenship and Market Performance

G- Member of the following committees

- **Department Level: Department of Business Administration**
 - Cultural, Social and Sports activities
 - Quality Assurance
 - Equivalency, Guidance, Training, and Follow-up of Graduates
 - Exams and Assessment
 - Investigation
- **Faculty Level: School of Business**
 - The Faculty Council – Business School - Al-Zaytoonah University of Jordan
 - Community Service
 - Accreditation and Quality Assurance (National)
 - American Accreditation and Quality Assurance - The Association to Advance Collegiate Schools of Business (AACSB)
 - Member of the Central Committee, the Research paper evaluation Committee and the Technical Committee of the Conference “SICB2021” at the Business School at Al-Zaytoonah University of Jordan. Scientific Annual International Conference for Business, with the following title “the Digital Economy and Business”.
- **University Level: Al-Zaytoonah University of Jordan**
 - The University Council - Al-Zaytoonah University of Jordan

- 2006 - 2008 **University Business Incubator - Marburger Support-Center for Entrepreneurs from the University (MAFEX) / Marburg, Germany - Lecturer / Trainer**
Held lectures and seminars about entrepreneurship and innovation and related subjects. How Innovation or Innovation processes are put into practice, how business organization works and how capital is supplied for innovation purposes
- 2004 - 2005 **German development aid programs to Jordan - Lecturer / Trainer**
Trainer for Microsoft office and its economic uses in Amman - Jordan within the framework of German development aid program to Jordan.
- 2000 - 2003 **Arab bank AG / Frankfurt, Germany - Credit Analyst**
Worked in the Payment Department, International Department, Treasury Department and mainly in the Credit Department as a junior Credit Analyst
- 1999 - 2003 **Arab Students Association / Marburg, Germany - German language teacher**
- Teaching German language for new Arab students in Germany
- 1996 - 1999 **Philipps-University of Marburg, Germany - Tutor**
Worked as a tutor at the Faculty of Economics and Business Administration at the Phillips University of Marburg / Germany in the following subjects:
- 1- Theories of Economics Growth and Development
 - 2- Microeconomic
 - 3- Macroeconomic
 - 4- Entrepreneurship and Development

LANGUAGES:

Arabic: Native language

German: Fluent and excellent (Written and Speech)

English: Very good working knowledge (IELTS- England)

Firas Rifai

Amman, November 2023