

CURRICULUM VITAE

Full name: Dr. Dhia Qasim

Department/Faculty: Digital Marketing / Faculty of Business

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1. Personal Data

Date of Birth: 23/3/1986

Nationality: Jordanian

2. Education

- Ph.D. in Entrepreneurship and E-Commerce, 2021, University of Seville, Seville, Spain.
- M.Sc. in E-Business, 2011, Middle East University, Amman, Jordan.
- B.Sc. in Management Information Systems, 2008, Alzaytoonah University of Jordan, Amman, Jordan.

3. Ph.D. Dissertation

Electronic Entrepreneurial Intentions in Jordan: Entrepreneurial Culture, Risk Propensity and The Moderating Role of Gender. *University of Seville, Seville, Spain.*

4. Employment

Academic Positions

- Assistant Professor, Department of Digital Marketing, Alzaytoonah University of Jordan, Amman, Jordan. October 16, 2022 – now
- Lecturer, 2016/2017 Business School, Alzaytoonah University of Jordan, Amman
- Lecturer, 2012/2013 Business School, Middle East University, Amman



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Curriculum Vitae Form - Procedures of Appointment and Promotion Committee

5. Research Interests

Creativity and Innovation, Entrepreneurship, E-Commerce, Startups, Digital Entrepreneurship.

6. Honors and Awards

Doctorate degree with honors.

7. Teaching Experience

- ***Undergraduate Courses***

Management Information Systems

Information Security

E-Commerce

Principles of Marketing

Practical Applications in Advertising

Advanced Database Management Systems

Systems Analysis and Design

8. Professional and Scientific Meetings***Participation in Scientific meetings***

- Qasim, D. Bany Mohammed, A and Liñán, F. (2016). **The Role of Culture and Gender in E-Commerce Entrepreneurship: Three Jordan Case Studies**. ESU 2016, Conference and Doctoral Program. (11-17/9/2016).
- Kassim, D. and Shuhaiber, A. **Factors Affecting Employees' Usage of B2E Portals - An Empirical Case Study**. The 7th International Conference on Information Technology (ICIT 2015). (17-18/5/2015).

9. Publications

- Qasim, D., Bany-Mohammed, A., and Liñán, F. (2022). **The Theoretical Basis of Relevant E-Entrepreneurship Results: A Systematic Literature Review**. International Journal of Entrepreneurship and Small Business.
- Qasim, D., Bany-Mohammed, A., and Liñán, F. (2018). **The Role of Culture and Gender in e-Commerce Entrepreneurship: Three Jordanian Case Studies**. In Entrepreneurship Ecosystem in the Middle East and North Africa (MENA) (pp. 419-432). Springer, Cham.
- Kassim, D. & Bany-Mohammed, A. (2013). **Drivers and Factors Affecting B2E Portals Usage by Royal Jordanian Employees**. International Journal of Business and Social Science, Vol. 4 (11), pp 302 - 311.