



"عراقة وجودة"
"Tradition and Quality"

جامعة الزيتونة الأردنية
Al-Zaytoonah University of Jordan
كلية الأعمال
Faculty of Business



"عراقة وجودة"
"Tradition and Quality"

Q05 /0413-4.0E	Study Plan for Master program - Study Plan Development and Updating Procedures/ Business Administration Department
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Course Plan for Business Administration (Master Program) No.: (2021/2022)			
Approved by Deans Council by decision (21/2020-2021) dated (23/08/2021)			
(33) Credit Hours		Study system / hybrid program	
Type of specialty	<input checked="" type="checkbox"/> Humanitarian	<input type="checkbox"/> Scientific / technical	<input type="checkbox"/> Medical Sciences

Teaching style	Percentage of study plan hours / number	Model used (synchronous: asynchronous)
Complete e-learning courses	18% number (6) Credit Hours	1:1
Blended Learning courses (For Humanity)	45% number (15) Credit Hours	1:1
Traditional learning courses (for Humanity)	37% number (12) Credit Hours	2:0

Important note: (The teaching patterns of the subjects are distributed at all academic levels in the program, and the Thesis hours are taught in a blended learning mode).

Program vision: Building specialized competencies in the field of **Business Administration** provided with the knowledge, skills and leadership, creative and entrepreneurial competencies necessary to compete in the global labor market, through creative application in the use of information technology and modern teaching and learning strategies.

Program mission and objectives:

- Achieving the conformity of the learning outcomes in all areas of specialization with the seventh level descriptors (knowledge, skills and competencies) in the National Qualifications Framework.
- Integrating modern information technology and employing it creatively in the teaching and learning processes in order to achieve more effective learning and take into account the needs of the learner.
- Promote the principle of self-sustainable, lifelong learning, and highlight the creativity of the learner in light of global changes through the application of various teaching and learning strategies.

Program learning outcomes (*(MK= Main Knowledge, MS= Main Skills, MC= Main Competences)*)

Main knowledge	
MK1	Providing students with in-depth scientific and practical knowledge in advanced fields of business administration
MK2	A comprehensive understanding of the ways and methods of solving problems in the various fields of business administration
MK3	Analytical thinking to assess opportunities and challenges in organizations' internal and external environments
Basic skills	
MS1	Possessing a variety of skills for the labor market needs of leaders and managers in the field of business administration
MS2	Apply quantitative and analytical skills in solving complex problems and finding creative solutions to them
General competencies	
MC1	Use smart and flexible communication and effective collaboration within work teams
MC2	The ability to lead through a set of professional values for doing business

1. Master thesis program (33) credit hours:

Teaching style			Course No.	Course name	Credit hour	Indicative		Notes
electronic learning	Fully Blended learning	Traditional learning				Semester	Year	
1. Mandatory Requirements (18) Credit Hours								
		•	0501700	Research Methodology for Business	03	1	2	
		•	0501701	Advanced Strategic Management	03	1	1	
	•		0503710	Advanced Financial Management	03	2	1	
	•		0501704	Advanced Human Resource Management	03	1	1	
		•	0504710	Advanced Marketing Management	03	1	1	
		•	0501724	Advanced Technology and Operations Management	03	1	2	
2. Electives Requirements (6) Credit hours								
	•		0501702	Advanced Organizational Theory	03	1	2	
•			0501705	Advanced International Business Management	03	2	1	
	•		0501723	Advanced Entrepreneurship	03	1	2	
		•	0501722	Advanced Operations Research for Business	03	2	2	
		•	0506711	Advanced Business Analytics	03	1	1	
•			0501716	Special Topics in Business Administration	03	1	1	
3. Thesis (9) Credit Hours (Blended Learning)								
	•		0501799	Thesis in Business Administration		09 Hours		

2. Comprehensive Exam Program (33) credit hours:

Teaching style			Course No.	Course name	Credit hour	Indicative		Notes
electronic learning	Fully Blended learning	Traditional Learning				Semester	Year	
1. Mandatory Requirements (18) Credit Hours								
		•	0501700	Research Methodology for Business	03	1	2	
		•	0501701	Advanced Strategic Management	03	1	1	
	•		0503710	Advanced Financial Management	03	2	1	
	•		0501704	Advanced Human Resource Management	03	1	1	
		•	0504710	Advanced Marketing Management	03	1	1	
		•	0501724	Advanced Technology and Operations Management	03	2	2	
		•	0506711	Advanced Business Analytic	03	1	2	
		•	0502760	Advanced Managerial Accounting	03	2	2	
2. Electives requirements (6) credit hours								
	•		0501702	Advanced Organizational Theory	03	1	2	
•			0501705	Advanced International Business Management	03	2	1	
	•		0501723	Advanced Entrepreneurship	03	1	2	
		•	0501722	Advanced Operations Research for Business	03	2	2	
	•		0501703	Advanced Knowledge Management	03	2	1	
•			0501716	Special Topics in Business Administration	03	1	1	
3- Comprehensive Exam (0) Credit Hours								
		•	0501716	Comprehensive Exam	00			