



"الريادة والأبداع في الأعمال"
"Entrepreneurship and
Innovation in Business"

"عراقة وجودة"
"Tradition and Quality"

QF05/0407-4.0E	Study Plan for Bachelor program - Study Plan Development and Updating Procedures/ Business Administration Department
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Course Plan for Business Administration (Bachelor Program) No.: (2021/2022)
Approved by Deans Council by decision (21/2020-2021) dated (23/8/2021)
(132) Credit Hours Study system / hybrid program

Type of specialty	<input checked="" type="checkbox"/> Humanitarian	<input type="checkbox"/> Scientific / technical	<input type="checkbox"/> Medical Sciences
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Teaching style	Percentage of study plan hours / number	Model used (synchronous: asynchronous)
Complete e-learning courses	20% number (27) C h	1:1
Blended Learning courses (For Humanity)	40% number (54) C h	1:1
Traditional learning courses (for humanity)	40% number (51) C h	2:0

Important note: (The teaching patterns of the subjects are distributed at all academic levels in the program)

Program vision: Building specialized competencies in the field of Business Administration, provided with the knowledge, skills and leadership, creative and entrepreneurial competencies necessary to compete in the global labor market, through creative application in the use of information technology and modern teaching and learning strategies

Program mission and objectives:

Preparing leading cadres and building specialized competencies in the field of Business Administration equipped with professional knowledge, skills, competencies and capabilities to meet the market needs, through:

1. Achieving the conformity of the learning outcomes in all areas of specialization with the seventh level descriptors (knowledge, skills and competencies) in the National Qualifications Framework.
2. To provide students with high-quality education in accordance with the standards of the Higher Education Accreditation Commission and the AACSB.
3. Integrating modern information technology and employing it creatively in the teaching and learning processes in order to achieve more effective learning and take into account the needs of the learner.
4. Promote the principle of self-sustainable, lifelong learning, and highlight the creativity of the learner in light of global changes through the application of various teaching and learning strategies

Program learning outcomes (*MK= Main Knowledge, MS= Main Skills, MC= Main Competences*)

Main knowledge	
MK1	Demonstrate a comprehensive, consistent and structured knowledge of Business Administration theories, concepts and principles.
MK2	Comprehensive understanding of Business Administration treatments and methods of solving Business Administration problems.
MK3	Employ critical analytical to assess opportunities, challenges, strengths and weaknesses in the local and global business environments.
Basic skills	
MS1	Possess a variety of skills for the market needs.
MS2	Apply quantitative and analytical skills in solving complex Business Administration problems and finding creative and professional solutions to them.
General competencies	
MC1	Intelligent and flexible communication, and collaboration effectively and professionally with disparate work teams.
MC2	The ability to lead professionally through a set of professional rules for Business Administration practices in accordance with the international rules of professional conduct related to the context of Business Administration



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Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Indicative	
electronic	Fully	Blended learning							Semester	year
1. Requirements (27) Credit Hours										
1.1 Mandatory requirement (21 credit hour)										
.			0420101	Military Sciences	3	3	0	---	1	1
.			0420151	National Education	3	3	0	-----	2	1
.			0420271	Life skills	3	3	0		1	2
.			0420115	Communication skills in Arabic	3	3	0	Remedial Arabic Language	1	1
.			0420123	Communication skills in English	3	3	0	Remedial English Language	2	1
.			0420261	Entrepreneurship and innovation	3	3	0	-----	2	2
.			0420241	Leadership and social responsibility	3	3	0	-----	1	2
1.2 University elective requirements(06 credit hour)										
.			0420142	Human Civilization	3	3	0	-----	1	1
.			0420253	Development and environment	3	3	0	-----	1	2
.			0420172	Digital skills	3	3	0	Remedial computer skills	2	1
.			0420201	first aid	3	3	0	-----	2	2
.			0420134	Sports and health	3	3	0	-----	1	1
.			0420212	Islamic culture	3	3	0	-----	1	2

Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Indicative	
electronic	Fully	Blended learning							Semester	year
2. Faculty Requirements (21) Credit Hours										
		.	0501110	Principles of Management (1)	3	3	0	-----	1	1
		.	0502110	Principles of Accounting (1)	3	3	0	-----	1	1
		.	0504110	Principles of Marketing	3	3	0	-----	1	1
		.	0503147	Business Statistics	3	3	0	-----	2	1
		.	0503152	Microeconomics	3	3	0	-----	2	1
		.	0503146	Business Mathematics	3	3	0	-----	2	1
		.	0506100	Introduction to Management Information Systems	3	3	0	-----	2	1



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Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Indicative	
electronic	Fully learning	Blended learning							Semester	year
3. Major requirements (84) Credit Hours										
3.1 Mandatory requirements (60) credit hours										
	.		0501111	Principles of Management /2	3	3	0	Principles of Management /1	2	1
	.		3050122	Administrative communication skills	3	3	0	Principles of Management /2	1	2
		.	0501212	Human Resource Management	3	3	0	Principles of Management /2	1	2
		.	0501234	Operations Research for Business	3	3	0	Business Mathematics	2	2
	.		0501313	Organizational theory	3	3	0	Principles of Management /2	1	3
		.	0501314	Strategic Management	3	3	0	Principles of Management /2	1	3
	.		0501431	Business Intelligence	3	3	0	Operations Research for Business	2	3
			0501344	International Business Management	3	3	0	Principles of Management /2	2	3
	.		0501418	Knowledge Management	3	3	0	Principles of Management /2	2	3
		.	0501332	Project Management	3	3	0	Principles of Management /2	2	3
		.	0501331	Electronic Management	3	3	0	Principles of Management /2	2	3
		.	0501424	Technology and Operations Management	3	3	0	Principles of Management /2	1	4
	.		0501435	Entrepreneurship	3	3	0	Principles of Management /2	1	4
	.		0501415	Business Ethics	3	3	0	Principles of Management /2	1	4
	.		0501438	Business Environment Management	3	3	0	Principles of Management /2	1	4
		.	0501417	Change Management	3	3	0	Principles of Management /2	2	4
		.	0501416	Organizational Behavior	3	3	0	Principles of Management /2	2	4
	.		0501437	Contemporary management Issues	3	3	0	Principles of Management /2	2	4
		.	0501434	Computer Applications in Management	3	3	0	Introduction to Management Information Systems	2	4
	.		0501461	Graduation Project in Business Administration	3	3	0	After completing (90) hours	2	4
3.2 electives requirements (06) credit hours										
	.		0501439	Public Relations	3	3	0	Principles of Management /2	2	2
		.	0501333	Quality Management	3	3	0	Principles of Management /2	2	3
		.	0501344	Small Business Management	3	3	0	Principles of Management /2	1	4
		.	0501419	Management Studies in English	3	3	0	Principles of Management /2	1	4
3.3 supporting requirements (18) credit hours										
		.	0502111	Principles of Accounting (2)	3	3	0	Principles of Accounting (1)	2	1
	.		0503153	Macroeconomics	3	3	0	-----	1	1
	.		0504121	Marketing Management	3	3	0	Principles of marketing	2	1
		.	0503210	Financial Management/1	3	3	0	Principles of Accounting (1)	1	1
		.	0502434	Managerial Accounting	3	3	0	Principles of Accounting (2)	1	4
	.		0601231	Principles of Commercial Law	3	3	0	-----	1	2

The end of the study plan for the major students



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Subjects taught in the major for students of other majors (university requirements, college requirements, major family requirements, support requirements)

Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	The type of requirement and the recipient
Fully electronic	Blended Learning	Traditional Learning						
		.	0501110	Principles of Management (1)	3	3	0	Faculty Requirements
	.		0501111	Principles of Management (2)	3	3	0	Supporting requirements for All Departments.
	.		0501418	Knowledge Management	3	3	0	Major supporting requirements for MIS Department
		.	0501234	Operations Research for Business	3	3	0	Major supporting requirements for Accounting and MIS Departments