



QF05/0503-3.0 E	Academic Advising Plan for Students - Student Academic Advising Procedures / Faculty of Business
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Academic Advising Plan for Students

Department	Marketing	Academic Semester/ Academic Year	
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Before starting the advising process, the plan should be put by the assigned faculty member or the department chair according to the curricula and academic schedule to be available for the advising faculty member.

(The advisor should delete the filled classes (closed sessions, maximum 40 students in the classroom, and maximum 20 students in the laboratory/workshop) from the curricula according to the daily statistics to avoid student registration in this session during the advising period).

- Remedial courses do not count towards the study plan for the student and they are supposed to be taken by the student during his/her first two semesters in the university.
- As for the practical courses such as laboratories, etc., the credit hours are specified in the same column.

A. Thesis Program

First semester/ First year (0-9 credit hours)				Available Sessions	
No	Course Number	Course Name	Pre-requisite	Days	(Session/Time)
1	504710	Advanced Marketing Management			
2	504735	Advanced Consumer Behavior			
3		Elective course			

Second semester/ First year (10-18)				Available Sessions	
No	Course Number	Course Name	Pre-requisite	Days	(Session/Time)
1	501700	Research Methodology for Business			
2	504745	Advanced International Marketing			
3		Elective			



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"Entrepreneurship and Innovation
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First semester/ Second year (19-27 credit hours)				Available Sessions	
No	Course Number	Course Name	Pre-requisite	Days	(Session/Time)
1	504712	Advanced Integrated Marketing Communication			
2	504746	Advanced Marketing Strategies			
3	504734	Advanced Service Marketing			

Second semester/ Second year (28-33 credit hours)				Available Sessions	
No	Course Number	Course Name	Pre-requisite	Days	(Session/Time)
1	504799	Thesis			

2. Comprehensive Exam Program

First semester/ First year (0-9 credit hours)				Available Sessions	
No	Course Number	Course Name	Pre-requisite	Days	(Session/Time)
1	504734	Advanced Service Marketing			
2	504710	Advanced Marketing Management			
3	504735	Advanced Consumer Behavior			

Second semester/ First year (10-21 credit hours)				Available Sessions	
No	Course Number	Course Name	Pre-requisite	Days	(Session/Time)
1	501700	Research Methodology for Business			



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2	504745	Advanced International Marketing			
3	504746	Advanced Marketing Strategies			
4		Elective			

First semester/ Second year (22-30 credit hours)				Available Sessions	
No	Course Number	Course Name	Pre-requisite	Days	(Session/Time)
1	504712	Advanced Integrated Marketing Communication			
2	504772	Advanced E-marketing			
3		Elective course			

Second semester/ Second year (31-33credit hours)				Available Sessions	
No	Course Number	Course Name	Pre-requisite	Days	(Session/Time)
1	504798	Comprehensive Exam			
2		Elective			

Plan prepared by (signature)		Date	
Department head approval		Date	