

الوصف المختصر للمواد الدراسية - إجراءات تنفيذ مهام لجنة الخطة الدراسية / كلية الإقتصاد والعلوم الإدارية
Course Brief Description - Procedures of the Course Plan Committee/ Faculty

QF05/0409-1.0

Department	Master Of business Administration	القسم
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14	عدد المواد الدراسية Number of Courses	2013/7/25	تاريخ الاعتماد Approval Date	2014/2013	الخطة الدراسية رقم Course Plan No.
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المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Knowledge Management	501703

This course is about knowledge, how to capture it, how to create it, how to share and transfer it, and how to manage organizational knowledge in a firm. The core concept of this course is that the only sustainable advantage a firm has comes from what it collectively knows, how efficiently it uses what it knows, and how readily it acquires and uses new knowledge

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Electronic Management	501708

The purpose of this course is to describe what e-management is- how it is being conducted as well as to assess its major opportunities, limitations, issues, and risks. Because e-management is an interdisciplinary field, it should be of interest to managers and business professional in any functional area of management. Today, e-management, e-business, e-commerce, and e-government are going through a period of consolidation in which enthusiasm for few technology and ideas is accompanied by careful attention to strategy implementation and profitability

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advance Management Information Systems	507710

MIS course is based on the premise that information systems field knowledge is essential for building successful, competitive business organizations, managing business activities, adding business value, and providing useful products and services to customers. This course provides advanced concepts, techniques and tools of information systems field that MBA students will find vital to their professional success regardless of their major area. This course aims to develop the students' ability to research and debate significant issues related to managing and administering the IS function. Highlight and integrate alternative ways to match the information systems function to structure and behavior of the organization.

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced of Managerial Economics	505720

- 1- Managerial economics is a study of the various ways in which microeconomics, principles and quantitative tools can be used to aid managers in making sound decision.
- 2- Provide student with a basic understanding of the economic theory and analytical tools that can be used in decision-making problems.
- 3- The course will sharpen the analytical skills of the students through integrating their knowledge of the economics theory with decision-making techniques.

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4- Student will learn to use economics to isolate the relevant elements of a managerial problem, identify their relationships, and formulate them into a managerial model to which decision making tools can be applied.

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Innovation and Entrepreneurship Management	501711

- Understand the Intellectual frame of innovation, creativity and Its importance in the business world.
- Explain the scientific basis for managing innovation and practices in organizations.
- Describe the requirements of intellectual property management and organizational knowledge.
- Recognize the different concepts in research and management of R&D projects.
- Discuss the intellectual framework of entrepreneurship and how to manage the entrepreneurial firms.
- Determine the requirements move from ideas to an Entrepreneurial Firms.
- Recognize the role of the Executive Intelligence in Entrepreneurial

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced of Human Resource Management	501704

This course of Human resource management introduces students of Master of contemporary work environment. The course begins with ever changing world of work and its effects on HRM. then it proceeds to introduce the basic functions of HRM such as staffing function with special emphasize on planning, recruiting, selecting, socializing, training and developing of human resources. the course focuses on how organizations encourage high performance by evaluating pay and rewarding employees

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Business Research Methods	501700

Research design is Avery central constituent of all strategic business decisions. The course provides student with basic methodological concepts. The main focus will be to present different methodological approaches in theoretical as well as empirical business research. The course covers fundamental stages of research data collection methods. More specifically, areas of study include the research the research process, Problem solving, Instrument development and data analysis. Overall, the course introduces a comprehensive introduction to the theme of business research methods. It will focus on the use of scientific research as a problem solving tool.

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Organizational theory: Design and Change	501702

This course is to help students obtain- depth understandings of organizations through good theoretical perspectives and paradigms. This course will focus on determinants of an organization's success, focusing particularly on structure and design issues, organization life cycle, technology, environment, culture, learning and knowledge management, globalization and stakeholders' impact on organizations. The course also emphasizes on managerial decision making, political games and conflicts.

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المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advance managerial leadership	501710
<p>This course is intended to help students obtain in- depth understandings of leadership theories, style and the impact of these style in today environment. This course will focus on determents of leadership's success, focusing particularly on developing an appropriate leadership style. Course topics will discuss ethics and social responsibility, power, politics, influence, and leadership in business organizations. The course also emphasize on managerial decision making, political games and conflicts. Students will acquire a feeling for how leadership is practiced and gain insights information to enhance their leadership skills</p>			
المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Managerial accounting	502760
<p>This course includes information necessary for short-term and long-term decisions through budgeting, comparing investment projects, planning and controlling inventories, decentralization of management and responsibility accounting, performance evaluation, and quantitative methods. The aims of the course are to study the concepts of managerial accounting in greater depth together with detailed analysis of the underlying reasons for their use. It also aims to show students, through discussion, illustrations and assignment materials, the wide application of managerial accounting principles to business and economic problems. Further, advanced techniques are introduced and some major principles of management theory will be related to management accounting. Students will be strongly encouraged to formulate their own individual views on the particular applicability of the various techniques in specific circumstances</p>			
المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Managerial Strategies and Policies	501701
<p>This course involves a set of information that enables the student to learn the knowledge, experience, analyzing the environment of the organization and skills that enable them to absorb a range of topics relating to the concept of strategic management and its importance and challenges.</p>			
المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Quantitative Methods in Management	501713
<p>This course involves set of information that enables the student to know the basic concepts of quantitative methods through (Inventory Models, Simulation , Lines of Waiting , and Heuristics) Also, determining how to use these methods in new areas .</p>			
المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Production and Operation Management	501712
<p>This course involves the collection of information that enables the student to know the group of the basic concepts related with the operational management of industrial and service . Also, to know the</p>			



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main statistical methods which used in the planning and control of production and analysis of production problems.

المتطلب السابق Prerequisite	الساعات المعتمدة Credit Hours	اسم المادة الدراسية Course Name	رقم المادة Course No.
	3	Advanced Project Management	501721

The course introduces student to different techniques in project management (Microsoft Excel, Microsoft Project , Microsoft Office, Justification ,and Design) The course also introduces the student to different scheduling and management charts including BERT, GANTT and WBA. The different tools used in this course include Microsoft Project, and Microsoft Office

Approved by	(التوقيع والخاتم الرسمي)	اعتمدت من قبل مجلس القسم
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