



## CURRICULUM VITAE

**Full name:** Jasser Al Ensour

**Department/Faculty:** Business Administration, Faculty of Business  
University, City, Jordan: Al-Zaytoonah, Amman, Jordan

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### • Personal Data

**Date of Birth:** 10/5/1959

**Nationality:** Jordanian

### Education

- Ph.D. in Business Administration, Sudan University of Science and Technology, Sudan, 2009.
- M.Sc. in Business Administration, Sudan University of Science and Technology, Sudan, 2002.
- B.Sc. in Management and Finance, University of Philadelphia, Jordan, 1997.
- Associate Degree, Accounting, Arab Community College, 1980.

### • Ph.D. Dissertation

“The Relationship between Strategic Planning and Organizational Performance: A case Study in Some Shareholding Jordanian Companies between 2001-2008”

**M.Sc. Thesis title** “Impact of Job Description on Administration Planning and Performance Evaluation of Human Resources Development”

### Employment

**2014- Present** Assistant Professor



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	Al Zaytoonah University of Jordan Amman, Jordan
<b>2012- 2014</b>	Part Time Lecturer Middle East University Amman, Jordan
<b>2011- 2012</b>	Part Time Lecturer Al Zaytoonah University of Jordan Amman, Jordan
<b>2010- 2011</b>	Lecturer and Trainer Al Bishr Center for Administration Development Amman, Jordan
<b>2010- 2011</b>	Part Time lecturer Al Zaytoonah University of Jordan Amman, Jordan
<b>2006- 2012</b>	Manager, Amman Office Bonyan, United Arab Emirates Abu Dhabi, UAE
<b>2002- 2007</b>	Part Time lecturer Al Zaytoonah University of Jordan Amman, Jordan
<b>2002- 2006</b>	Audit Central Bank of Jordan Amman, Jordan
<b>1997-2002</b>	Manager, Consultant Cities & Villages Development Bank Central Bank of Jordan Amman, Jordan
<b>1990- 1997</b>	Head Development Bonds Central Bank of Jordan Amman, Jordan
<b>1985- 1990</b>	Head



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Exchange Department  
Central Bank of Jordan  
Amman, Jordan

**1979- 1985** Accountant  
Central Bank of Jordan  
Amman, Jordan

## Teaching

### *Courses Taught*

- Public Administration
- Management of Human Resources
- Strategic Administration
- Risk Management
- Banks Management
- Currencies and Banks
- Banks Guarantees
- Management of Private Institutes
- Management of Purchasing and Storage
- International Management
- Principles of Business Administration (1)
- Principles of Business Administration (2)

## Areas of Research Interest

### *A. Strategic Planning*

### *B. Management of Human Resources*

## Scholarships

### *A. Books (refereed)*

Author of one book (in Arabic):

1-كتاب علاقة التخطيط الاستراتيجي بكفاءة ادارة منظمات الاعمال  
رقم الايداع لدى دائرة المكتبة الوطنية (884\3\2011).

### *B. Articles (refereed) in Arabic*

No.	Paper title	Journal name	Year	Volume and No.
* English papers				
1.	Measuring The Extent of Customer Satisfaction Toward The Means of	, International Journal of Marketing ,	2012	Vol 1, No. 3

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	Implementing The Communication Strategy of CRM: Case of Jordanian Commercial Banks	Financial Service & Management Research		
2.	Impact of leadership intelligence on Competitive Benchmarking In sample of Jordanian Pharmaceutical Companies .	International Journal Of Business Administration	2015	Vol.6,No.4
3.	The Impact of social capital on Organizational Commitment In Jordanian Companies .	International Journal Of Business Administration	2015	Vol.6,No.4
4.	Knowledge Management Strategy	International Journal of Economics and research	2019	V10, Iss 3, 114 - 123
5.	Integrated Strategy Of Change Management: A Conceptual Study	International Journal of Business Economics and Management Research	2018	Vol. 9, Issue 9, 4.963 ص: 1-19
6.	Sustainability And Its Role In Organizational Performance In The Jordanian Pharmaceutical Industry	International Journal of Economic and research	2017	Int.Eco. Res, ,V8 i5,41 – 56 – India
7.	Total quality management (TQM), organizational characteristics and competitive advantage	Journal of Economic & Financial Studies	2017	Vol. 05, No. 04:
8.	The Specific Factors for Strategic Leadership Style and Its Impact on Competition Strategy Selected	International Review of Management and Business Research	2015	Vol. 5 Issue.4 V.5 ISS 4 – 1474 – 1484
9.	The Impact of Social Capital on Organizational Commitment in Jordanian Companies	International Journal of Business Administration	2015	Vol. 6, No. 4; 2015 (1- 10)

\* الأبحاث العربية

المجلد والعدد	السنة	المجلة وجهة الإصدار	أسم البحث	ت
المجلد 7 ، العدد 13	2014	مجلة دراسات إدارية ، جامعة البصرة	أهمية إستخدام أساليب عملية حديثة في تحليل البيئة	.10
العدد الأول ، 2015	2015	مجلة البحوث المالية و التجارية / كلية التجارة ، جامعة بوسعيد	نظرة تحليلية للبعد البيئي للمسؤولية الاجتماعية لمنظمات الأعمال	.11
المجلد السابع عشر – العدد الثالث – الجزء الأول- (344 -365)	2016	مجلة البحوث المالية والتجارية	تقدير المخاطرة في ظل تحليل SWOT في المؤسسات الصناعية، دراسة تحليلية	.12

### Selected Services

- Member, Faculty of Business Administration Council, Al Zaytoonah University of Jordan, 2004-2006